

## **Event Program & Speaking Points**

A guide with tips for kicking-off your kit build event.

By kicking-off your build event with a program, your participants will have a greater understanding of the impact they are making in our community. Your program may be as brief or as elaborate as you wish. The format we recommend is:

- 1. Show the Crayons to Computers' Mission video.
- 2. Speak about why these kits are important (reference talking points below if you're holding the event without a Crayons to Computers representative).
- 3. Give instructions on how to built the kit.
- 4. Dismiss people to break into groups or to start building!

You may also request a speaker from Crayons to Computers I to help kick-off your event. Simply email or give us a call!

## The Need

1 in 5 students in Greater Cincinnati are living in poverty. Families struggling to put food on the table cannot prioritize buying school supplies. Students without access to adequate resources often face insurmountable challenges. When students have the tools necessary to achieve, the possibilities are endless. Teachers are at the heart of what we do. 94% of teachers routinely spend more than \$500 of their own money to provide supplies to their classrooms. We hope to alleviate some of that burden.

## **Your Impact**

The kits you build will provide teachers with the supplies they need to equip their students for success. These kits were created with teachers and students in mind, and will allow teachers to focus more on instructional time. They will also allow the students to be prepared and ready for class. Whether you are building a hygiene kit or a stem kit all the supplies are important for empowering students to succeed in school.

## **About Crayons to Computers**

Founded in 1997, Crayons to Computers has worked to level the playing field in the classroom by ensuring that teachers can provide their students in need the tools to succeed in school. We serve 125,000 students in 16 counties throughout the Greater Cincinnati area. To date, we have distributed more than \$184 million worth of free school supplies. educational tools, and incentive items. Through many community partners and the hard work of our volunteers and donors, we are able to keep our store stocked and ready for teachers.

