





WHY DOES IT MATTER?

More than 150,000 students in our region benefit from the USDA’s Free and Reduced Lunch program. Families struggling to put food on the table simply cannot prioritize purchasing school supplies.

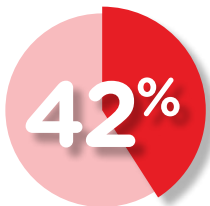
We know that 99% of teachers regularly spend sizable amounts of their own resources year after year to provide basic schools supplies, incentive items and enhancements for their classrooms. According to research by the Kids in Need Foundation (KINF) and based on the average teacher salary in the U.S., many teachers spend one to two paychecks on classroom needs each year! Can you imagine doing that?

Crayons regularly shares the value of product distributed and the number of teachers who shop, but beyond these, there is a deeper story—a story that speaks to equity in the classroom, where personal or social circumstances do not affect a student’s opportunity to succeed.

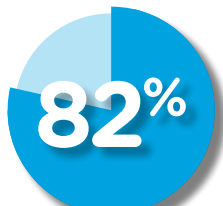
The KINF’s survey shows that **95% of teachers said that access to free supplies is key to creating a more equal learning environment for their students.** Things as simple as pencils, crayons, notebooks and scissors help to level the playing field in the classroom, allowing all children the foundation on which to grow and succeed. Preparedness, classroom participation, interest, and self-esteem all benefit when a student has the supplies he or she needs!

Additionally, research has shown that student outcomes are affected by teacher morale and teacher turnover. In Crayons’ own teacher survey conducted in January 2020, we learned that:

Access to Crayons Influences Teachers



Affects their decision to stay in a high-need school

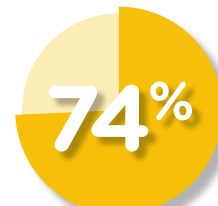


Improves their job satisfaction

A Teacher’s Visit to Crayons Helps



Able to help 51 - 100% of their students



Able to help students beyond their own classroom

During the 2019-20 school year, Crayons nimbly adjusted to these uncertain times and, thanks to you, continued to make a difference for teachers and their students in need. (See page 4)

Thank you,

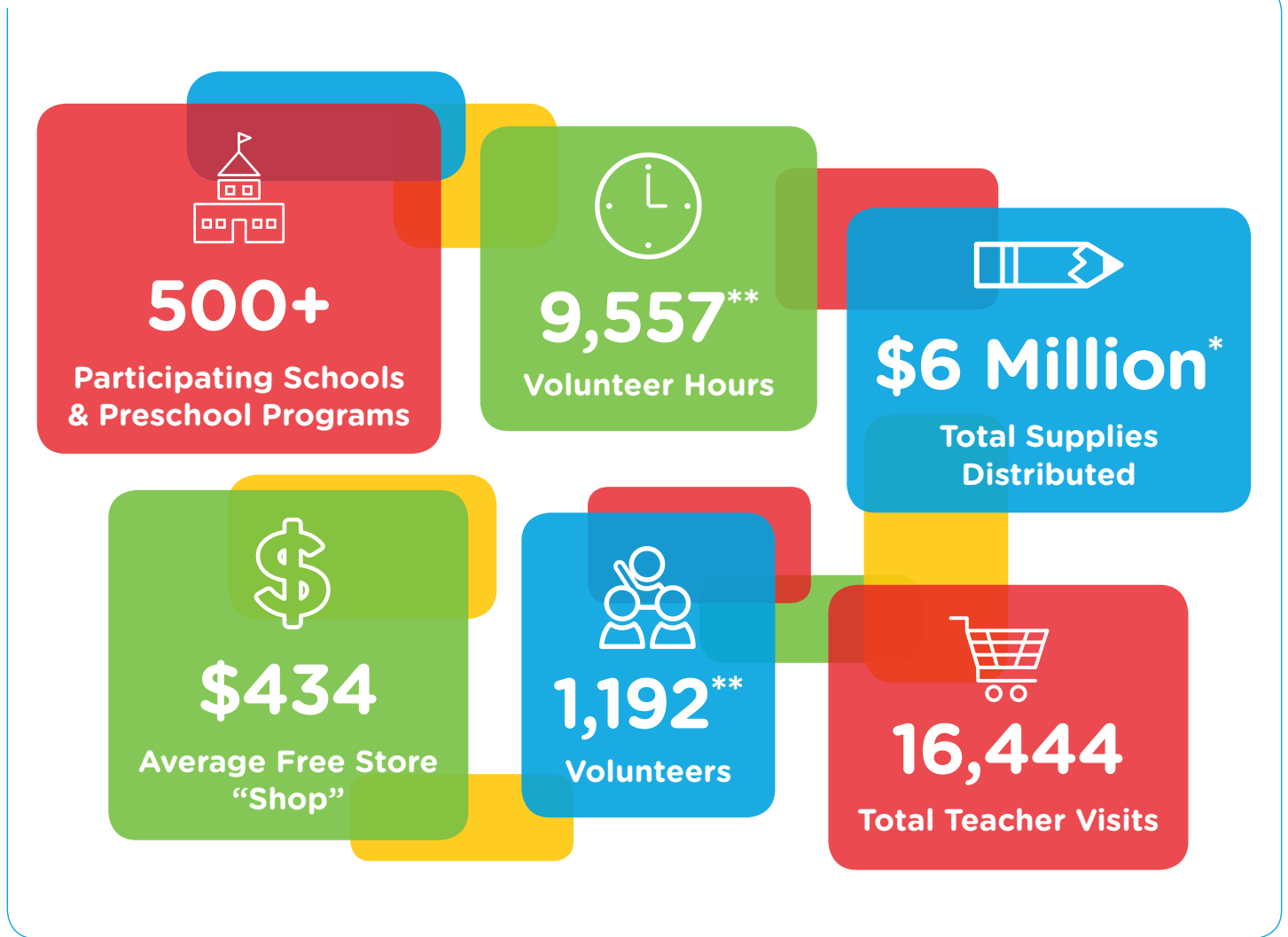
Amy L. Cheney
President & CEO

Nick Francis
Chair, Board of Trustees



REPORT CARD (2019-20 School Year)

In a COVID-19 shortened year, you made this happen:



Difference Made — 1997–Present

- Since inception, Crayons to Computers distributed more than **\$176 million in supplies** including books, backpacks, school supplies, art materials, hygiene products and more.
- Through the Crafts with Conviction partnership with the Ohio Department of Rehabilitation and Corrections, Crayons distributes an average of **\$1.1 million of inmate-produced educational tools**.

*While distribution continued during the COVID-19 shutdown, it was curtailed for the final nine weeks of the school year.

**Also affected by COVID-19 shutdown.



ANYTHING BUT “NORMAL”

If any of us had a nickel for every time we hear or say, “these are strange times in which we are living” (or some variation), we’d be set for a long time! Right?

But it is true, these are unusual times. Practically no one living today has EVER been through something like this before.

After the pandemic shuttered our store doors on March 16,

Crayons continued to work to help our area students in need. During the spring, Crayons provided:

- **65 schools** (including Cincinnati Public School’s distribution site) with supplies of
- **76 different items** valued at more than
- **\$331,000.**

This all happened without the usual flow of product through our store and without the help of our volunteers.

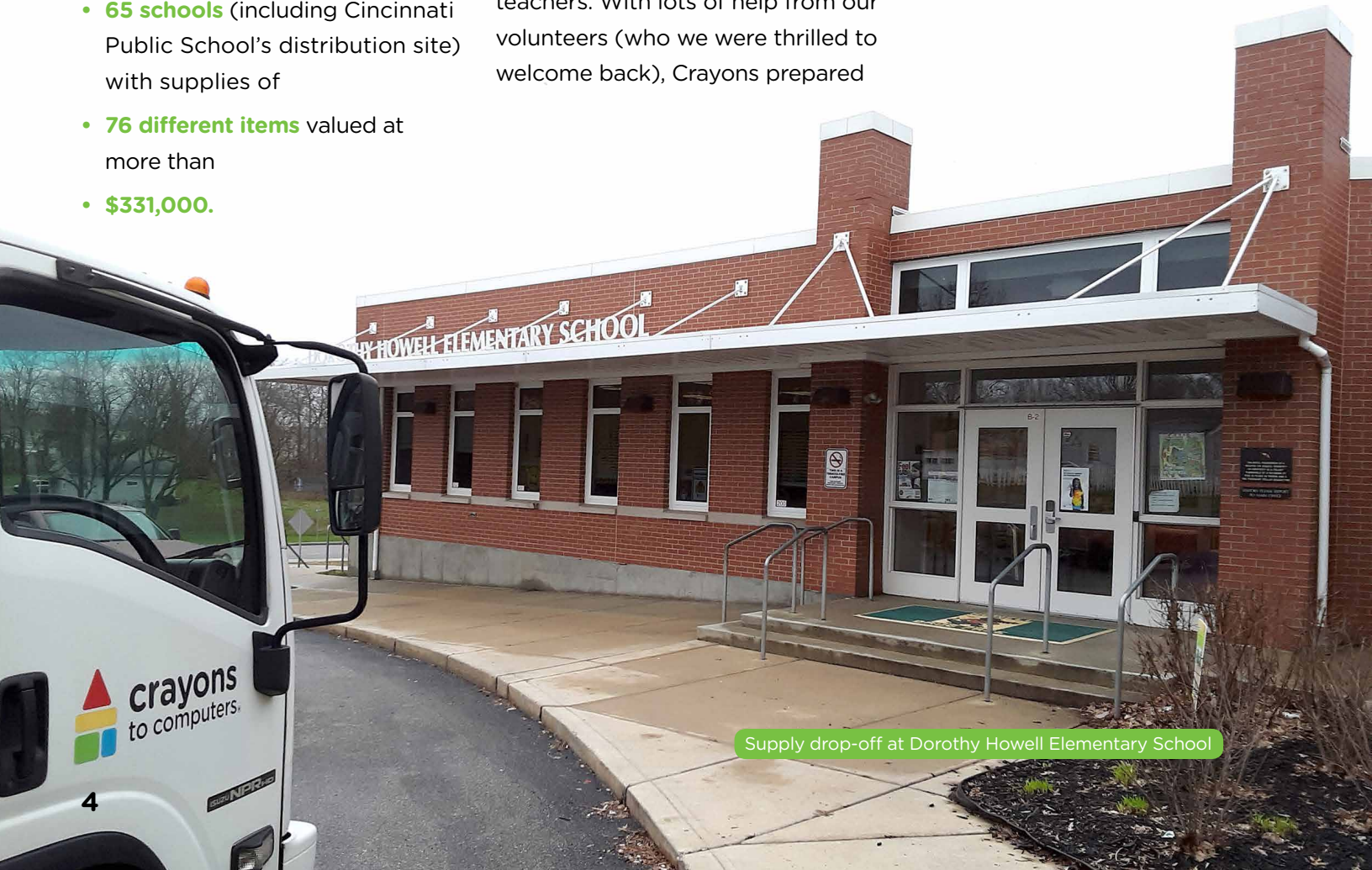
Normally, Crayons would have opened the Teacher Free Store for what is typically described as “Black Friday every day for 2-3 weeks” at the beginning of August. “Normal” didn’t seem prudent this year.

It is no surprise that COVID-19 forced us to reinvent the way product is distributed to area teachers. With lots of help from our volunteers (who we were thrilled to welcome back), Crayons prepared



Supply drop-off at CPS

and distributed school supply kits through a by-appointment, drive-through, no-contact process. We distributed more than 1,400 kits (as pictured on page 5) at our store/warehouse location in Bond Hill



Supply drop-off at Dorothy Howell Elementary School



and 457 kits through our Mobile Outreach Program (along with bulk distribution of nine items to seven Middletown elementary schools which made the decision to start the year with remote learning).

We hope to open the store this fall for “choice shopping” opportunities by appointment. This means that the store will focus on teachers being able to browse for items where making

a choice matters (such as used books, toys/games, seasonal items, miscellaneous, special features/crafts, etc.). And,



Sample kit

of course, health and safety precautions will be incorporated.

The Mobile Outreach Program will continue this past year’s practice of placing orders for delivery to more distant schools in the region—and will be the way in which we pilot online ordering.

Crayons to Computers cannot level the playing field in the classroom without your generosity.



Volunteers distribute teacher kits and assorted items



VOLUNTEER MILESTONES

Crayons to Computers benefits from the participation of thousands of volunteers every year. A very special group of

volunteers are considered to be “family.” These are the folks who come to help on a weekly or monthly basis. Their contributions of time are extraordinarily meaningful.

We are forever indebted to the following family volunteers who hit their 20-year anniversary during the 2020 fiscal year. Your commitment is inspiring. Congratulations! We cannot thank you enough.



20-Year Anniversaries:



Kathy Carmean



Kathy Freeman



Susan Moore



Dawn Mowery



Kim Nichols



Liesl Roeder



Bonnie Singleton



Phyllis Trennepohl

HOW YOU CAN HELP:

DONATE • VOLUNTEER

For more information on ways you can help, please visit www.crayons2computers.org, or call **513.482.3290**.

Wednesday volunteers getting into the Halloween spirit

FY 2019 & 2020 FINANCIALS

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BALANCE SHEET

ASSETS:	FY 2020	FY 2019
Cash and cash equivalents	\$238,523	\$164,909
Investments.....	6,716,852	6,758,058
Property and equipment, net.....	1,040,303	1,082,710
Other assets.....	2,301,691	3,207,380
Total Assets	\$10,297,369	\$11,213,057
LIABILITIES:		
Accounts payable	\$17,049	\$12,149
Accrued liabilities.....	42,866	27,825
Deferred revenue.....	153,400	0
Total Liabilities	\$213,315	\$39,974
NET ASSETS:		
Without donor restriction	\$9,894,269	\$10,921,395
With donor restriction	189,785	251,688
Total Net Assets.....	\$10,084,054	\$11,173,083
TOTAL LIABILITIES & NET ASSETS.....	\$10,297,369	\$11,213,057

INCOME STATEMENT

REVENUES, GAINS & OTHER SUPPORT	FY 2020	FY 2019
Contributions	\$1,098,473	\$1,291,020
In-kind contributions.....	4,042,667	6,121,982
Realized and unrealized gains (losses).....	129,171	16,923
Interest and dividend income, net of fees.....	120,131	128,601
Total revenues, gains and other support.....	\$5,390,442	\$7,558,526
EXPENSES		
Program services.....	\$6,049,302	\$8,951,628
Management and general.....	225,609	129,249
Fundraising.....	204,560	257,073
Total Expenses	\$6,479,471	\$9,337,950

These financial statements do not represent the complete set of audited financial statements for Crayons to Computers. A complete set of financial statements also includes the Auditor's Report and the Footnotes to the Financial Statements, which are omitted here. Crayons to Computers' complete audited financial statements for the year ended June 30, 2020 may be obtained by visiting Crayons' website at www.crayons2computers.org/financials-1.

**Board of Trustees and Leadership Staff as of September 2020.*

Proud Member of:



IN THEIR WORDS *(Stories from teachers before and during COVID-19)*

The supplies I have gotten from Crayons to Computers have helped the lives of my students tremendously! If they run out of pencils, crayons, etc. I am able to provide that for them, on the spot. I have had so many students who need new folders before the end of the year because theirs has ripped. Again, I am able to provide them with that on the spot. Other supplies that I pick up from C2C are placed in our prize box and the students love seeing the new items. I am always asked to go back and get more of something. :) Thank you to all of those who provide items to C2C to help our students.

I miss my kiddos. Crayons 2 Computers gave me the opportunity to do live Zoom drawings with my students by use of a new rolling dry erase board. I was able to use the laptop camera perched on tubs pointed toward the board. It was so good to see all the smiling faces and their beautiful drawings! I even had siblings not in the class take part in my lesson.

The biggest challenge I am facing is contacting all my students. It's been really hard to call again and again and hear nothing back. It makes you worry about how they are doing! With the students I have been able to reach, the materials from Crayons have been a huge help! I use my whiteboard from Crayons every lesson! I have greeting cards from Crayons that I send to my kids. I have extra school supplies that I can share with my kids who tell me they don't have materials at home. It's been great to use the things from Crayons to reach these kiddos!

The supplies I am able to secure from Crayons to Computers allows me the opportunity to support students more in my classroom. I typically pay for resources from my own pocket so I am limited on my ability to supplement students but with Crayons to Computers I can do this.

Many students have felt proud as they have the supplies that the other students have brought in for school. Their self-esteem goes up and they open up and participate in class. Their academics increase as they have a way to show their work in their journals. Then they can have a conversation about their strategies and discourse if they agree or disagree with each other. Usually a weight is lifted off their back; especially if they are new to the school. They feel relieved that they are already fitting in with the other students.

My challenge has been trying to make personal connections with my students. It's hard to do that through distance learning. I used the supplies I've gathered from C2C to take gift bags to each of my students over the past several weeks. Everything was from C2C: markers, crayons, stickers, scissors, Airhead bites, Airhead packs of gum, little journals, pencils, and pencil sharpeners. I put all of these items in the small bags and closed them with a pipe cleaner. C2C for the win!

I am almost brought to tears every time I visit the store or the mobile unit comes to us. I can't adequately express how helpful it is to our students. And it means the world to me that I won't be spending my money on these supplies. Thank you so much for seeing the need and meeting it.

Crayons has helped us be able to understand new concepts through manipulatives and exploration. It helped me "level the playing field" in my class. If a student comes to me without supplies, I can provide those without going broke myself. With remote learning, this uneven field becomes even more clear, and very heartbreaking.