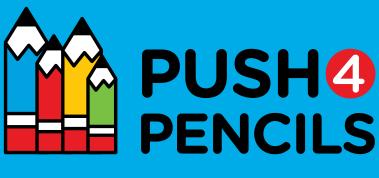
## **INFORMATION SHEET**





## 4 WAYS TO GIVE KIDS THE SUPPLIES THEY NEED TO SUCCEED IN SCHOOL.

Push 4 Pencils is the annual school supply drive for Crayons to Computers. It's a sobering reality that Cincinnati is one of the poorest cities in the country. The overall poverty rate in Cincinnati is nearly 30% compared to 14% nationally. Families struggling to put food on their table cannot prioritize purchasing school supplies. **We need your help to prepare more than 120,000 students for back to school.** 



## **Consider:**

Setting Goals—Set a school supply or financial goal for your organization to increase participation.

**Encouraging Competition**—Challenge floors/departments to donate more funds or supplies than others and assign a different school supply for each group.

**#MyWishForYou**—Help us fill backpacks with your notes of encouragement to the kids we serve.

## FOR MORE INFORMATION:

Contact Betsy Wilson at <u>bwilson@crayons2computers.org</u> or call 513-482-6803.

